



Sunday, May 31, 2026
10:00 am - 3:00 pm
(rain or shine)

SPONSORSHIP OPPORTUNITIES



This timeless, family-friendly tradition will be held on Sunday, May 31 and feature live music, creative activities, and many new surprises.

Now held on a biennial basis, the 2024 Block Party had 3,500 attendees reflecting 1,000+ families.

A great community event:

- Showcasing more than 70 community partners—both Jewish and secular who also offer fun and creative activities.
- Presenting crowd-pleasing entertainment from local schools and community groups on our large outdoor stage.
- Featuring large inflatables, jumbo games, face painting, tie-dying, carnival games and more!
- Delicious food plus shopping for cool crafts, toys, and other items!

How you benefit:

- Generate greater visibility with your customers, clients, and employees through our expanded marketing and social media efforts.
- Align your company with a fun-filled community event.
- Provide potential volunteer opportunities for your employees.

Thank you to our past sponsors:



Cove Electric Inc.



For more information, please contact: **Esther Greenberg**, Chief Advancement Officer
410.559.3545 | egreenberg@jcc.org

See side 2 for sponsorship opportunities >>

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR • \$25,000 (Exclusive Industry Sponsor)

- Full recognition leading up to and on the day of Block Party
- Remarks on stage at the event
- Major billing in all event-related materials
- Sponsor of signature attraction
- "Sponsor Feature" on JCC FB event page (include video if desired)
- Video interview with your company representative on FB event page
- Logo or name on promotional materials, social media, JCC website and digital media
- Prominent presence at event
- 15 VIP on-campus parking spots *(all other parking is off-site)
- Listed on Staff/Volunteer t-shirts

VISIONARY • \$15,000

- Recognition throughout the week and day of Block Party
- Sponsor of a featured attraction
- Prominent mention in all event-related materials
- "Sponsor Feature" on JCC FB event page (include video if desired)
- Logo or name on promotional materials, social media, JCC website and digital media
- Prominent presence at event
- 10 VIP on-campus parking spots
- Listed on Staff/Volunteer t-shirts

SUSTAINER • \$10,000

- Recognition throughout the week and day of Block Party
- Sponsor of special attraction
- Mention in all event-related materials
- "Sponsor Feature" on JCC FB event page (include video if desired)
- Logo or name on promotional materials, social media, JCC website and digital media
- Prominent presence at event
- 7 VIP on-campus parking spots
- Listed on Staff/Volunteer t-shirts

Sponsorships can be customized to fit your philanthropic and marketing goals.

For more information, please contact:
Esther Greenberg, Chief Advancement Officer
410.559.3545 | egreenberg@jcc.org

jcc.org 3506 Gwynnbrook Avenue, Owings Mills, MD 21117

INNOVATOR • \$7,500

- Recognition throughout the week and day of Block Party
- Sponsor of special attraction
- Mention in all event-related materials
- "Sponsor Feature" on JCC FB event page
- Logo or name on promotional materials, social media, JCC website and digital media
- Prominent presence at event
- 5 VIP on-campus parking spots
- Listed on Staff/Volunteer t-shirts

NEIGHBORHOOD BUILDER • \$5,000

- Mention in all event-related materials
- "Sponsor Feature" on JCC FB event page
- Logo or name on promotional materials, social media, JCC website and digital media
- Prominent presence at event
- 3 VIP on-campus parking spots
- Listed on Staff/Volunteer t-shirts

PARTNER SPONSOR • \$2,500

- Mention in all event-related materials
- "Sponsor Feature" on JCC FB event page
- Logo or name on promotional materials, social media, JCC website and digital media
- Presence at event
- Listed on Staff/Volunteer t-shirts

FRIEND OF THE JCC • \$1,000

- Mention in all event-related materials
- Logo or name on promotional materials, social media, JCC website and digital media
- Presence at event
- Listed on Staff/Volunteer t-shirts

